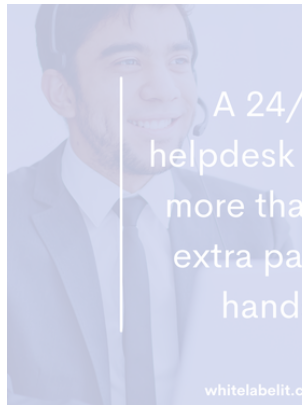


SOCIAL MADE EASY

Podcast-first content for SMEs



Case ID	Subject	Status	Priority	Created	Updated
1001	Software bug	Open	High	2023-10-26	2023-10-26
1002	Account access	Pending	Medium	2023-10-26	2023-10-26
1003	Hardware issue	Resolved	Low	2023-10-25	2023-10-26
1004	Network problem	Open	High	2023-10-26	2023-10-26
1005	Security concern	Open	Critical	2023-10-26	2023-10-26



NOISY BADGER

noisybadger.co.uk

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take the next
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to us, so we'll
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ough your
systems. We'll charge a one-off fixed fee to understand all your systems and processes and
the sorts of software and clients you support. We pride ourselves on our thorough approach,
so we won't leave a stone unturned. This not only includes your line of business applications
but your clients' too, so we know exactly what we're supporting and the sorts of enquiries that



New Blog Post

THE FUTURE OF IT

What the next generation

New Blog Post

Outsourcing customer service

User experience should be at the heart of your out-of-hours IT helpdesk



Use your voice. Unlock your brand.

The Top Line

One interview, three months of content



Video

13 short branded video podcast clips to post weekly



Podcast

A 30-minute podcast for your website or YouTube channel



Blogs

Three 600-word blogs for your website



Social

30+ social assets including graphics, animations and audiograms tied together with copy in a 13-week plan



The Bottom Line

Social for less than the cost of a part-time marketing assistant



£950 a month

£2,850 per quarterly session + £450 one-time research & scoping fee*

Give us 90 minutes in the studio and we'll do the rest, including:

- Hire of one of our partner studios
- Hajar J Woodland as your podcast presenter and interviewer
- Edited and colour-graded 4K video
- All social and blog copywriting + a full interview transcript
- Audio cleaning and editing
- Social graphics and animations with your branding

*fee waived for 12-month agreements - fair hours terms apply

The Why

As an SME director, you might struggle to see the value in social media, but you know you can't afford to ignore it.

You never know which post will spark the interest of a potential prospect, or who's heading straight to your LinkedIn page to verify your business activity and network.

You know you need to tick the social media box and put out regular, quality content... but will a junior team member have the strategic insight, and will a marketing director have the time?



Social Made Easy is a service specifically designed for SMEs who want to get the most out of their social presence, without managing (and forking out for) a roster of creatives.

This isn't just throwaway social. You benefit from high-level content strategy that's executed with a journalistic approach and brought to life by a full creative team of video editors, copywriters and designers.

Our Approach

1

Research

Understand your brand identity, mission and business goals

2

Interview

Ask strategic questions that draw out your expertise and insights

3

Create

Create quality on-brand video and social content and a full schedule

Benefits

- Attract event and media opportunities
- Secure guest spots on industry podcasts
- Embed authentic voices into your brand
- Position yourself and team members as thought leaders
- Spark conversations on social media
- Demonstrate your industry authority and insights
- Reduce sign-off steps as content is based on your expertise and voice
- Plan your content months in advance
- Get the power of a content marketing team for a fraction of the cost



Testimonials

“

I was blown away when I first saw the finished content schedule. Noisy Badger had captured the tone of our business and created content that integrated perfectly into our marketing strategy. It's no coincidence that within weeks of posting our videos, I was invited to speak not only at events but on the BBC too. The interviews really help showcase who we are as an organisation.

Yusuf Yeganeh - Managing Director, Microbyte

”

“

It's always a pleasure working with Hajar. She's a great presenter and knows how to keep a conversation flowing. It's like having a TV news journalist - but one who's on your side and wants to celebrate what your business does.

Michelle Parkhouse - Marketing Director
Headway Wealth

”

“

I was impressed by how much content came from one video. Noisy Badger turned an interview with a special guest into our most-read article - you can tell they've gone the extra mile to make the piece informative and readable.

Morteza Maliki - Director
House of Influence

”

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[read more](#)
White Label IT whitelabelit.com/blog

You could have an outsource provider that then outsources their outsource
whitelabelit.com

HEADWAY WEALTH ABOUT YOU ABOUT US HOW WE HELP
TOP TIPS FOR FINANCIAL
26th October 2021
From learning how to budget to asking for help, building the right financial foundation requires good advice and a clear vision of the future. Here are our founders' top tips on how to build financial security.
START WITH THE BASICS
It should sound obvious but when you're in any sort of financial difficulty, don't be tempted to make high-risk financial decisions. High-risk investment trends like

MAKING IT: ANDY
Andy Gotts is a celebrity portrait photographer with a career spanning three decades. Moments for himself, from a 90-second photoshoot of Stephen Fry to sending out a message for opportunity - and photographs, of course - he knows a thing or two about

Your Next Step

Book in a free 30-minute no-obligation call to discuss your content strategy.

hajar@noisybadger.co.uk